

Media release

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Media release: Councils reappoint CCA economic chief ahead of election.

Regional Economic Development Steering Group Chair, Sheree Vertigan AM, has been reappointed for a further two years by the region's Mayors and Council General Managers.

Ms Vertigan commenced the role in August 2019 and has overseen the establishment of the Steering Group and its new approach to growing the region's economy. The role also involves Ms Vertigan being a Director of Cradle Coast Authority (CCA).

The Steering Group, which includes other leaders from the private and public sector, has contributed to a number of achievements, including CCA's rapid COVID-19 recovery response, several renewable energy related initiatives and most significantly, the Regional Investment Framework, which is a systematic approach to identifying and advocating for Projects Of Regional Importance.

Ms Vertigan holds a number of key state, national and international roles including UTAS Council Member, RDA (Tasmania Committee Member) and Executive Secretary for the International Confederation of Principals.

Ms Vertigan said the work of the past two years has meant as a region, we are well placed to explain what we need in the lead-up to the state election.

"We have spent a lot of time listening to and working with industry, to develop a deep understanding of what is best for our region. All political parties owe it to the one in five Tasmanians who live on the Cradle Coast, to consider that work when making election commitments" she said.

CCA Chief Representative, Mayor Peter Freshney said Ms Vertigan and her fellow Steering Group members have played a vital role in strengthening the relationship between the nine Councils.

"Cradle Coast Authority's nine Member Councils have been part of a strong alliance for more than 20 years" he said. "The significant time, money and effort we've invested into economic development over the past two years has really taken the alliance to another level".

CCA will have more to say about its election priorities over the coming days.

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CCA is jointly owned by the nine Councils of western and north-western Tasmania, to help them achieve regional outcomes and maintain strong local government, by working together.

